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## Vontoo Honored as a 2009 Indiana Company to Watch

*Indiana Economic Development Corporation recognizes local voice marketing company with award for outstanding second-stage companies*

**INDIANAPOLIS, IND. – July 15, 2009 – Vontoo, Inc.**, local voice marketing provider, announced today that it has been recognized as one of fifty “Indiana Companies to Watch” for 2009 by the Indiana Economic Development Corporation, its Small Business Development Center network, Purdue University and the Edward Lowe Foundation.

“We’re excited and honored to be recognized with this award for Indiana companies,” said Co-founder, President and CEO Bob Compton. “Vontoo’s unique offering has allowed us to grow, develop and expand our capabilities over the past few years to better meet the needs of our customers.”

The Indiana Companies to Watch Awards Program celebrates Indiana privately-held, second-stage companies, typically those businesses that are past the start-up phase, considered to be established and face issues of growth, not survival. Companies honored range from traditional businesses involved in manufacturing, financial services and retail to high-tech companies working in the life sciences, information technology, telecommunications and aerospace industries.

As the first permission-based, on-demand voice marketing provider, Vontoo transforms the telephone system into the most efficient and effective marketing medium to date. Vontoo is proving that when done properly, voice marketing can decrease a company’s traditional marketing expenditures by 80-90% and improve results. The company has had 2,000 percent customer growth over the past two years, having gone from 60 clients to over 1200, and quarter-to quarter growth over 205 percent.

The fifty companies recognized from Indiana will be honored as outstanding second-stage companies at an awards banquet hosted by Indiana Companies to Watch on August 27<sup>th</sup>.

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### **About Vontoo, Inc.**

Vontoo brings the emotion, enthusiasm, and energy of the human voice to one-to-one marketing communication. The world’s first permission-based voice marketing company, Vontoo enables organizations to create, send and track voice messages. Vontoo’s software is accessible over an Internet web browser, anytime or anywhere, and can instantly send from one to millions of automated calls to help clients drive revenues, reduce costs, collect cash faster and enhance customer relationships. Vontoo is funded from multiple sources, including private investors and venture capital firm, EDF Ventures. Vontoo is privately owned and headquartered in Indianapolis. For media inquiries, contact Meghan Charlebois of Dittoe Public Relations at 317.202.2280 or [meg@dittoepr.com](mailto:meg@dittoepr.com). To learn more, please visit <http://www.vontoo.com>.