



eM+C Magazine

Vontoo Provides Text Messaging with Custom Phone Response

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Company: [Vontoo](#), a voice marketing company

Product/Service: Vontoo T2V (Text-2-Voice), a service that combines SMS text messaging with custom phone messaging

What It Does: Enables marketers to post text message numbers and keywords on print advertisements, websites or other media vehicles. Then, when customers opt in, they instantly receive a recorded voice message that thanks them and encourages them to take another desired action, such as visiting a website, purchasing tickets, attending an upcoming event, etc.